

WHO WE ARE.

Our clients tell us that we help them become leaders of their fields. Working with Group Gordon, their businesses expand. Their influence grows. Their solutions gain prominence. In fact, our client retention rate is at the top of our industry. Why? We have a laser-like focus on meeting client needs. We hustle. We're disciplined. We deliver impactful results.

WHERE WE ARE.

- 1) *Corporate*
- 2) *Public Affairs*
- 3) *Crisis Management*



WHAT WE DO.

Strategy	<ul style="list-style-type: none"> — Communications planning — Campaign development — Reputation management — Thought leadership — Message development 	Media Relations	<ul style="list-style-type: none"> — Media training — Media tours — Feature pitching — Op-ed placement — Expert commentary — Competitive intelligence — Media monitoring
Content	<ul style="list-style-type: none"> — Press releases — Infographics — Speeches + presentations — Case studies — Marketing collateral — Surveys — Video 	Social	<ul style="list-style-type: none"> — Website content — Blog development — Community engagement — Rapid response — Campaigns — Social marketing

If you have something to say, we can help.



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